



2023 St Albert Soap Box Derby Update #1

Past racer parents and Soap Box Derby subscribers

Nov 25, 2022

Fountain Tire St Albert is the long-time presenting sponsor for St Albert Soap Box Derby. Todd and Liz Lesenko have sold Fountain Tire as of yearend. Thanks Liz and Todd for your time, effort and dollars to support Soap Box for all the years especially restart in 2022. Good news is the new Fountain Tire manager is enthusiastic about continuing with the Fountain Tire St Albert Soap Box Derby.

Fountain Tire St Albert Soap Box Derby is run by a group of volunteers called the Working Group (WG). The WG has recently kicked off planning for the 2023 Soap Box Derby. It was a very upbeat meeting with a number of key additions to the WG. (Sponsorship team (2), Safety Coordinator, Community Relationship lead and the Finance lead)

Fountain Tire St Albert Soap Box Derby does need a Registration Lead (Registration and Race Day Info area), a Food Coordinator, Trophies and Prizing Lead, Volunteer Co-Chair (building on the over 50 volunteers from list year), a Social Media Lead and 2-3 parent representatives. Please give it some thought and if you have questions on a specific role, send them to INFO@stalbertsoapboxderby.ca

There will be a number of changes considered (older racer category, Rules review and update – weight reduction of carts, Site layout, Safety, Spectator areas, registration fee....), researched and implemented to make Soap Box better. Volunteers on the WG get to see and have input into the changes.

The 2023 high level plan is to keep much of the 2022 format including two racer days which would be **Friday June 16 and Saturday June 17, 2023**. Expect a high level timeline before Christmas! 2022 had 86 racers in a two day format. With a two day format going forward, the WG is looking to grow participation to 150.

Thanks again for parents with racing experience with Fountain Tire St Albert Soap Box Derby and for the new subscribers looking for information. Please encourage friends interested in Soap Box Derby to [Join our Newsletter](#) for future updates.